



Dear Community Supporter:

An outdoor farmers' market is coming to the Roosevelt Park neighborhood!

The César E. Chávez Farmers' Market is a community-based farmers' market in the Roosevelt Park Neighborhood of Grand Rapids, MI. The market, located at 900 Grandville Avenue SW, will commence on June 16 and run through October 27. The market will be open on Saturdays from 9am-2pm and will sell fresh produce and prepared foods.

The mission of the César E. Chávez Farmers' Market is to provide a community gathering space where local farmers can sell affordable, local food directly to consumers while promoting sustainable agriculture and advancing health in the Roosevelt Park Neighborhood.

To make this market a success for the community, the César E. Chávez Farmers' Market Committee is looking for sponsorship in the range of \$150-\$5,000 to help underwrite the cost of the event.

To sign up as a sponsor, please complete the following form and return it to Roosevelt Park Neighborhood Association by email at [amy@rooseveltparkna.org](mailto:amy@rooseveltparkna.org) or by mail to 1260 Grandville Avenue SW, Grand Rapids, MI 49503. If you have additional questions or for more information, please contact Amy Brower at 616-243-2489.

Thank you for your support of the Roosevelt Park Neighborhood!

Sincerely,

The César E. Chávez Farmers' Market Committee



Company/Organization Name:

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Representative Name:

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Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level (select one)

\_\_\_\_\_ Sustainer Sponsor (\$5,000)

\_\_\_\_\_ Supporter Level (\$1,500)

\_\_\_\_\_ Grower Level (\$500)

\_\_\_\_\_ Friend of the Market Level (\$150)

I \_\_\_\_\_ hereby acknowledge and agree to pay the above amount indicated for sponsorship/booth package.

Please make checks payable to: Roosevelt Park Neighborhood Association



## **2018 César E. Chávez Farmers' Market Sponsorship Levels**

### **Sustainer Sponsor (\$5,000)**

- Logo listed on all Market-produced marketing materials including event flyers, posters, newspaper ads, and all other promotional items relating to the 2018 César E. Chávez Farmers' Market
- Name recognized during opening day welcome ceremony on June 16th
- Promotional booth space (10x10) at market five (5) times during market season
- Name included on press releases announcing market dates and leading sponsors
- Name and logo listed on the César E. Chávez Farmers' Market website with a link to your business website
- Your name on our large center of market recognition board every market day during the season

### **Supporter Level (\$1,500)**

- Logo listed on all Market-produced marketing materials including event flyers, posters, newspaper ads, and all other promotional items relating to the 2018 César E. Chávez Farmers' Market
- Name recognized during opening day welcome ceremony on June 16th
- Promotional booth space (10x10) at market three (3) times during market season
- Name included on press releases announcing market dates and leading sponsors
- Name and logo listed on the César E. Chávez Farmers' Market website with a link to your business website
- Your name on our large center of market recognition board every market day during the season



**Grower Level (\$500)**

- Name included on press releases announcing market dates and leading sponsors
- Name and logo listed on the César E. Chávez Farmers' Market website with a link to your business website
- Your name on our large center of market recognition board every market day during the season

**Friend of the Market (\$150)**

- Your name on our large center of market recognition board every market day during the season