

March 19, 2018

César E. Chávez Farmers Market Committee  
c/o Roosevelt Park Neighborhood Association  
1260 Grandville Avenue SW  
Grand Rapids, MI 49503



To Interested Farmers Market Producers:

Enclosed is an application for the newly established 2018 César E. Chávez Farmers Market. The Saturday market will take place at 900 Grandville Avenue SW and will begin on June 16, 2018 and run through the end of October. The hours will be 9am-2pm.

Applications from vendors will be received at any time during the season, but if you are interested in the 2018 season, please submit applications as soon as possible as they will be reviewed by the Market Committee on a first-come, first-served basis. Please note that all producers who wish to sell at the market must submit a complete application in order to qualify as an approved vendor.

Please read the enclosed rules and regulations and if you are interested in being an approved vendor for the 2018 season. The Rules and Regulations allow vendors to sell produce and food which can be consumed at the market or as takeaway. Priority will be given to foods which are locally produced. Approval will be on a case by case basis by the Committee.

We hope to make the Market an increasingly available source of fresh foods from local producers for the Roosevelt Park Neighborhood and greater Grand Rapids community. Vendors make the market successful and the Committee welcomes your participation and any suggestions to improve the market.

If you have any questions as a potential vendor at the market or have general questions on the operation of the market, you may also contact us at the information below.

Sincerely,  
Martha Meza & Jackie Meza  
César E. Chávez Farmers' Market Managers  
jackie.meza.3297@gmail.com, (616) 466-8864

## **César E. Chávez Farmers Market Vendor Rules & Regulations**

- Pull into assigned spaces no 8:30 a.m. on Market Day. Sales may start no earlier than 9:00 a.m.
- Items shall not be sold after 2:00 p.m. And vendors shall vacate their space on Market Day by 2:30 p.m.
- Vendors business name must be prominently displayed.
- Keep stands as attractive as possible, and market space free from refuse. Conduct sales in a business-like manner, and no distress pricing.
- All produce vendors must have certified scales at the Market.
- Vendors selling prepared foods must have proof of requisite licensing.
- Vendors are responsible for providing their own tables, tents and chairs.
- Dealers selling less than 100% of home grown produce will be subject to a \$100 seasonal fee.
- Keep display of goods within the confines of their assigned space.
- At the conclusion of the market hours remove all remaining items.
- Amplified music is not permitted during Market hours.
- No pets are allowed at the Market.
- Thank you for helping to make the Farmers' Market work smoothly, and be a pleasant place for everyone!

## César E. Chávez Farmers Market Vendor Contract

c/o Roosevelt Park Neighborhood Association, 1260 Grandville Avenue SW, Grand Rapids, MI 49503

Please print or type the following information. If it is illegible or unable to be photocopied, it will be returned to you.

Vendor Name \_\_\_\_\_

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Business Address (if different) \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

How long have you been in business? \_\_\_\_\_

Are you a: ☐ Farmer (100% home grown) ☐ Dealer (\$100 seasonal fee)

\_\_\_\_\_ grower/producer (fruits, vegetables, flowers, plants, etc.)

\_\_\_\_\_ grower producing prepared product which has been raised on your farm, i.e. jams, baked goods, dairy, honey, meat, eggs

\_\_\_\_\_ business (bakery, etc. processed product not grown by you)

\_\_\_\_\_ home gardener What type of products do you expect to bring to market?

How many acres are in production? \_\_\_\_\_

\_\_\_\_\_ certified organic

Other certifications or special growing methods: \_\_\_\_\_

Open spaces will be assigned on a first come basis or at the discretion of the Market.

\_\_\_\_\_ 10'x10' space, \$10 per Saturday Number of spaces desired \_\_\_\_\_

I have received, read and understood, and agree to abide by all rules and regulations governing the Market.

Enclosed find \$10 to reserve one vendor spot or \$20 for two spots for the season

Opening Day on June 16, 2018. (Your check will be cashed upon acceptance by the Committee. If you are not approved as a vendor, your check will be returned to you.)

\_\_\_\_\_ I have signed the waiver on the last page of the contract.

If applicable, I have Food Permit or USDA Permit, MI Food Permit# \_\_\_\_\_

\_\_\_\_\_  
Date Farmer's/Vendor's Signature

I will sell, grow and/or prepare: (All products you intend to sell must be listed.)

Fruits

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Vegetables

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Flowers Perennial

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Flowers Annual

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Plants Flower

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Herb

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Baked Goods

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Dairy milk

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Cheese \_\_\_\_\_

Honey \_\_\_\_\_

Meat \_\_\_\_\_

Eggs \_\_\_\_\_

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Other (please specify)

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**WAIVER OF CESAR E. CHAVEZ FARMERS MARKET, LIABILITY Agreement**

made this \_\_\_\_\_ day of \_\_\_\_\_ 2018, between  
\_\_\_\_\_ (name of farm or  
grower) and the César E. Chávez Farmers Market. I,

\_\_\_\_\_, shall (print name)  
indemnify and agree to hold harmless César E. Chávez Farmers Market from and  
against any and all liability, damage, expense, cause of action, suits, claims, penalties,  
or judgments arising from injury to person(s) sustained by anyone as a result of  
consuming food acquired from me and/or resulting in any way from the operation of my  
stall/stand and /or vehicle. I shall, at my own cost and expense, defend any and all suits  
against myself or the César E. Chávez Farmers Market resulting through my  
participation as a vendor. My failure in defending against any and all suits can result in  
César E. Chávez Farmers Market defending such suits at vendor's expense.

Signed: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Dated: \_\_\_\_\_

## **VENDOR PROFILE:**

Help us so we can help you sell your products. Please provide information which we can use in newspaper articles and press releases so we can generate interest in the market and your product.

Describe yourself, your business, your product. Are you growing any special varieties? Unusual flowers? Herbs? Is your produce grown organically? Stories about your farm, it's history, amusing anecdotes. What's special about your farm or your products? Photos?

Please provide one paragraph presenting information you would like the public to see about your business. If you have a web page, please provide the website address:

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